

Technical founders build the numbers from the technology forward.

Investors decide from the scaled business back.

For founders with proven tech, building the scale-up, raising within a year.
Your next round will judge the business, not the technology.

ONE PACKAGE

FIXED SCOPE

The Scale-up Case

4–8 weeks

A commercial path to break-even and beyond. [Ready for your next round.](#)

01 Baseline What's sold, not just built: pilots, contracts, runway.

In-person kickoff Model review · Contracted revenue · Burn rate

02 Milestones One lever drives the plan, milestone by milestone.

Build + check-ins Pilot conversion · Sales cycle · Round sizing

03 Scale From this round to break-even, risks named.

Final session Operating leverage · Capital efficiency · Downside scenarios

YOU GET

- 📊 The KPIs that drive break-even, tested at the edges
- 🔗 A milestone plan: tech unlocks, sales cycles, rounds
- 📄 The next-round one-pager: round size, use of funds, runway

INVESTORS SEE

🕒 A clear ask 🎯 Milestones they can track ⚠️ Risks upfront

ON DEMAND, AFTER
THE SCALE-UP CASE

Milestone steering. Drift caught early, plan against actual, push or hold decided before the board asks.
Until you steer alone.

WHY BRUNO

5 years financial controlling at **BMW**, US to China.
Decision cases up to **€260M** in annual revenue.
On-site kickoff anywhere in Europe · EN / DE / ES

Book 30 min, free and non-binding.

I ask the questions your investors will ask, so you answer them first.

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v1.0 · Oct 2026 · Founders



BOOK A CALL